



Higashi Matsushima Project with COB



Pilot project : Higashi Matsushima Project with COB

Promoting sport participation and international understanding for children through the exchange program with Brazilian athletes. Providing know-how for project planning to municipalities.

MOU (Memorandum of Understanding)

Japan Sport Council (JSC) and The Brazilian Olympic Committee(BOC) each acknowledge and understand that the experience of hosting the world's most prestigious multi-sport Games, and the knowledge base inherent in that experience, provides the possibility of a strategic partnership to the mutual benefit of the Parties.

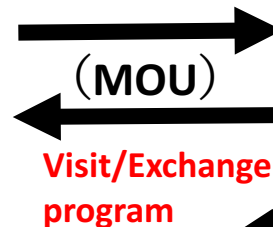
Tokyo 2020 Olympic and Paralympic Games

【Legacy of responsibility】

Expanding the population of sport participants doing, watching and supporting sport in Reconstruction area of The Great East Japan Earthquake

Japan Sport Council

Purpose of JAPAN SPORT NETWORK
promotion for sport plan of local
government

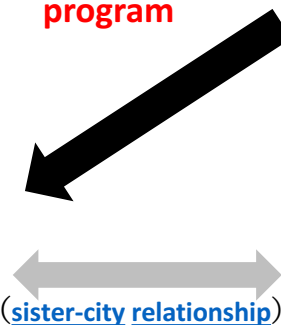


BRAZIL OLYMPIC COMMITTEE

Contribution for host country
through sport



Aiming to JSC.
Giving information, knowledge and evidence about
solving regional issues, making sport policies etc.



JSN Member
Higashi Matsushima city, Miyagi



Opportunity of trying to make new
sport policy

Reconstruction of the earthquake

Ota city, Tokyo



Brazil Handball team
Training camp 6/24~7/5

Scheme of Project